

ONE SPA WORLD

AT SEA. ON LAND.

OneSpaWorld Appoints Ilana Craig Alberico as Vice President of Business Development & Strategy – Resort Spa Operations

(Nassau, Bahamas) – March 5, 2026 - OneSpaWorld Holdings Limited (NASDAQ: OSW) (“OneSpaWorld,” or the “Company”), the pre-eminent global provider of health and wellness services and products onboard cruise ships and in destination resorts worldwide, today announced that Ilana Craig Alberico has joined the Company as Vice President of Business Development & Strategy – Resort Spa Operations.

In this newly created position, Ms. Alberico will utilize her extensive spa development and operations experience and expertise, and her industry-wide strategic relationships to selectively expand and enhance OneSpaWorld’s global destination resort health and wellness operations. Ms. Alberico will focus principally on developing and supporting partnerships with leading resorts and hospitality brands to deliver outstanding guest experiences on par with and leveraging the Company’s exceptional health and wellness center expertise at sea.

“Ilana brings uniquely valuable vision, experience, expertise, and energy to our destination resorts team,” commented Jesus Padilla, Senior Vice President, Resort Spa Operations. “We’re excited by Ilana’s demonstrated capabilities to create outstanding value for our destination resort partners by delivering exceptional experiences for their guests.”

Ms. Alberico’s executive leadership includes developing and scaling hospitality and wellness brands leveraging her industry-wide competitive vision, strategic relationships and affinity for emerging technologies. Ms. Alberico most recently served as President of SpaSpace, a division of Arch Amenities Group, leading operational transformation, elevating guest experiences and increasing revenue growth and profitability across more than 400 client spas nationwide. Previously, Ms. Alberico created spa and wellness operations for leading resorts and international hospitality brands featuring comprehensive operating protocols, state-of-art technologies, signature programming and extraordinary guest experiences.

“We are indeed excited to welcome Ilana to our team to help lead and grow our destination resorts’ health and wellness center operations,” added Leonard Fluxman, Executive Chairman and CEO. “Ilana brings a rare combination of experience as an extraordinary partner to leading resort and hospitality brands, proven health and wellness concept development and operating expertise, and expansive strategic relationships. I look forward to Ilana’s impact advancing our leadership as the preferred health and wellness partner to premier resort and hospitality brands and helping us create exceptional value for our stakeholders.”

About OneSpaWorld:

Headquartered in Nassau, Bahamas, OneSpaWorld is one of the largest health and wellness services companies in the world. OneSpaWorld's distinguished health and wellness centers offer guests a comprehensive suite of premium health, wellness, aesthetics and fitness services, treatments, and products, currently onboard 208 cruise ships and at 42 destination resorts around the world.

OneSpaWorld holds the leading market position within the cruise industry segment of the international leisure market, which it has earned over six decades upon its exceptional service; expansive global recruitment, training and logistics platforms; irreplicable operating infrastructure; powerful team; and product innovation, delivering tens of millions of extraordinary guest experiences and outstanding service to its cruise line and destination resort partners.

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